

client: **NAME HERE**

Project: Name of Project Here

Attn: **Person Name** | Title

proposed date: July 20th 2017

**POTE:TIALPICTURES**  
producing art. creating movement.

#400 - 601 West Broadway Vancouver BC V5Z4C2  
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# COST ESTIMATE

## Project Administration

admin

## Duration

flat rate

## COST

\$500

## PRODUCTION SERVICES: 1 Day Shooting in studio (8 hrs)

## Duration

## COST

### Full Production Camera package

Canon C100 Cameral Rental x 2

Media storage

Canon Lens kit (14mm, 35mm, 50mm, 85mm, 24-80mm)

Liability Insurance

Director/Cinematographer

Grip Package

Camera Rigs (Tripod, C-Stand)

Audio Recording kit

Studio lighting package

Teleprompter /ipad rentals

Production Assistant

## ESTIMATED TOTAL FOR PRODUCTION PHASE

Vehicle Travel (\$0.45/km x 100km)

## POST PRODUCTION SERVICES: 4 x 1-2 minute presentations

## Duration

## COST

Week 1 Video Edit & Motion Graphic Design

Week 2 Video Edit & Motion Graphic Design

Week 3 Video Edit & Motion Graphic Design

Week 4 Video Edit & Motion Graphic Design

Color Master & Final Audio master

Options: New Soundtrack

## ESTIMATED TOTAL FOR POST PRODUCTION PHASE

## ESTIMATED TOTAL FOR PROJECT (not including GST)